

2020  
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2021

# Offer of training courses

TRANSPARENCY  
INTERNATIONAL  
FRANCE



# **BUSINESS ETHIC TRAINING**

With more than 100 chapters around the world, Transparency International has been working for 30 years to achieve one goal: a world in which states, businesses, civil society and individuals in their daily lives are free from corruption. TI France fights on a daily basis through its various activities of advocacy with public decision-makers, assistance to victims and witnesses of corruption, and support to companies and local authorities in their efforts to integrate good practices in the fight against corruption.

Transparency France shares this expertise by providing training to university and college students on topics related to business ethics: fighting corruption, good lobbying practices, prevention of conflicts of interest, whistleblowing.



## **WHO ARE OUR TRAININGS FOR ?**

- For students in Master 2 (Business Ethics, Purchasing, Auditing and Consulting, Representation Professions, Political Science, Strategic Human Resources Management, etc.), specialised Masters, and MB As.
- These courses enable students to complement their technical know-how with behavioural skills; they are designed to give them the opportunity to plunge into the deep end of active life with full knowledge of the pitfalls that can be encountered and how to avoid them.
- During the year 2019-2020 we have delivered more than 20 training courses, i.e. about 60 hours of courses attended by more than 400 students.



## WHAT ARE OUR OPERATING PROCEDURES ?

- Classes are taught in pairs, in French or English. The duration of each course module is adaptable (between two and four hours) according to the institution's demand.
- Transparency International France has a team of experienced instructors (salaried and volunteers) on which the association relies to implement and develop its higher education programme.
- During the year 2019-2020 we have delivered more than 20 training courses, i.e. about 60 hours of courses attended by more than 400 students.
- Depending on the circumstances, the courses can be delivered face-to-face or remotely.
- To support the association's activities, Transparency International France asks institutions for a financial contribution for its interventions. This contribution is based on the rates practiced by each institution. The travel and accommodation expenses of the speakers (outside Paris) are covered by the institution.



## MAKING A COMMITMENT WITH TRANSPARENCY FRANCE

Transparency International France also enters into partnerships with higher education institutions. Within this framework, Transparency International France provides support in terms of expertise to higher education institutions wishing to raise awareness on transparency and integrity issues.

The modalities of this collaboration are discussed between the institution and the association. It aims to support the institution in the implementation of its policy of integrity and transparency.

### MORE INFORMATION

For further information, please contact :

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# **COURSE CONTENTS**

**1**

## **THE FIGHT AGAINST CORRUPTION : STAKES FOR SOCIETY AND FOR THE COMPANY**

- Understanding the concept of corruption - variety of forms and figures
- Understanding the challenges of corruption for society and for the company
- Discovering the main elements of an anti-corruption programme
- Learning to resist solicitations and acquiring good habits

**2**

## **GOOD LOBBYING PRACTICES**

- Understanding the concept of lobbying and its implications
- Overview of the lobbying framework
- The practices of « responsible » lobbying
- Practical situational exercises

**3**

## **PREVENTING AND MANAGING CONFLICTS OF INTEREST**

- Defining the conflict of interest
- Identifying and preventing conflicts of interest in the public and in the private sector
- Implementing a prevention plan
- The consequences of an unaddressed conflict : from fault to offence
- Practical exercises

**4**

## **WHISTLEBLOWING**

- The foundations of whistleblowing
- The normative framework of whistleblowing in France and Europe
- Understanding the challenges and benefits of a culture of whistleblowing
- Establishing its whistleblowing mechanism
- Case study

**Depending on the circumstances, the courses can be delivered face-to-face or remotely**